



AGENDA
Member Action Committee Meeting
March 14, 2018 from 5:30-6:30 pm
Ten Pin Building – 793 K St, Arcata

Facilitator: Steve St. Thomas

Outcomes:

- Agreements for MAC meeting: agenda items; roles and responsibilities; charted items
- Approval of draft minutes from February MAC meeting
- List of ranked member engagement goals
- List of ranked new member engagement ideas
- Understanding of Ben & Jerrys boycott

	What	How	Who	Minutes	Time
1.	Welcome & Review	- Introductions - Check for changes to the agenda	- Steve	5	5:30-5:35
2.	Approve Minutes	- Ask for consensus on approval of the February 2018 minutes	- Steve	5	5:35-5:40
3.	Member Comments	- Members share topics not already on the agenda	- all	5	5:40-5:45
4.	Ben & Jerrys	- Discuss Ben & Jerrys boycott and what the Co-op wants to do	- Colin	15	5:45-6:00
5.	Member Engagement	- Rank member engagement goals - Review/brainstorm and rank new ideas based on correlation with the ranked goals	- Jules	15	6:00-6:15
6.	Agreements	- Review consensus and decision items, including any recommendations to the board - Agreement on next MAC meeting date	- Steve	5	6:15-6:20
7.	Next Agenda Items	- Review potential agenda items for next mtg.	- Steve	5	6:20-6:25
8.	Roles & Responsibilities	- Call for a facilitator for next meeting - Call for a reporter at the next Board meeting	- Steve	5	6:25-6:30

Next Meeting:

- April 11, 5:30 – 6:30pm at the Ten Pin Building

Floating Items: Durable Goods Bank; Opportunities for member participation should be more available and encouraged; Membership drive, Business Partner Program; Round-up program